



# MCE Advanced Leadership Programme

“Feel, Think and Do”  
and develop your leadership skills





# MCE Advanced Leadership Programme (ALP)

Feel, Think and Do

Discover your personal strengths and chart a learning path to develop your leadership abilities and advance in your career.

Organizations are changing and customers are becoming more and more demanding. Business is not easy today. So how can you lead your team through this change? How can you make sure that you get the results that your team and your company need? What should you do differently as a leader? Do you need to change?

## Who should attend?

- You are in a mid-level management post
- You have at least 3 years' experience of leading and managing other managers (qualified professionals, supervisors, other team leaders).
- You already have skills or knowledge of basic management principles such as setting goals, holding performance reviews, conducting effective meetings, delegating and empowering others, dealing with conflicts.
- Some people might be considered by their organization as 'high potential' and could be suitable for the MCE ALP without direct management experience.
- The programme is delivered in English. Participants must have a good level of spoken business English to be actively involved in all aspects of the programme.

“...I would recommend the programme to all people leaders, because I believe you will become a better people leader and manager, which will lead to better organizations and less burnouts by people. I would recommend the programme to all people leaders...”

*Patrick Maetens, Director Learning & Customer Service Support, GS1 Global Office, Belgium*



# How will you benefit?

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This Programme applies the MCE FEEL-THINK-DO model:

- **FEELING** what it is like to succeed or fail, learning from others, learning with others, giving each other feedback and sharing experiences
- **THINKING** about key knowledge, concepts and ideas, and having time to understand these in depth
- **DOING** a lot of activities, tasks, exercises, simulations or games. Having many learning opportunities and time to practice (more details on <https://mce.eu/mce-approach/feel-think-do-model/>)

After participating in this programme, you will be able to:

- Increase your own self-awareness
- Measure your impact on others
- Give and receive feedback
- Lead and adapt to change in a complex world
- Handle pressure and challenging situations with ease
- Coach others
- Adjust and enhance your 'work-life balance' using a Mind-Body-Spirit technique
- Work collectively to achieve results
- Build your own leadership approach with help from a personal coach 1:1
- Take away a concise development plan

Before joining this programme, you will complete several assessments to ensure you gain full benefit from your learning experience.

## Why is this programme different?

- The programme is focused on YOU and your journey into leadership.
- You feel, think and experience different situations to help YOU draw your own conclusions.
- Each activity helps YOU gain insight into your own strengths and how to create personal balance to align your body, mind and spirit to develop the relevant skills you need as a leader.
- You benefit from intensive feedback from peers and faculty.
- You get direct and practical feedback in 1-on-1 coaching sessions with professional coaches.

**“Management is doing things right; leadership is doing the right things.”**

*Peter Drucker*



# What will you learn and practice?

Over 4 intensive days, you work with different leadership models that provide you with a “transformational learning experience”. Different self-assessments help you identify your strengths and your leadership development opportunities.

## Here are the highlights of these four days

### 1 Debriefing, Feedback and Professional Coaching.

Intensive and ongoing feedback from faculty and peers to better understand your current style and identify where to improve... and also 1-on-1 coaching from professional coaches.

### 2 Leadership and why it matters.

#### 3 MCE Leadership Model - including **Body-Mind-Spirit**

(**BMS**). You will go through a leadership exercise that will help you gain awareness of the close connection between these three dimensions and their impact on your personal leadership style.

#### 4 Self-assessments to assess yourself and your leadership impact: **Leadership 360°, MSQ and FIRO-B**.

#### 5 Introduction and objectives of the **FTD Model – Feel, Think, Do** – helping you to reflect and journal your experience and learning journey.

#### 6 Practical Application of the Leadership Model.

The whole group will put the learnings into practice through group exercises, role plays, and a team building evening exercise.

#### 7 Building my Leadership Brand. You will complete your learning journal and development plan that you will implement back in the workplace.

Throughout the whole programme, you are challenged to apply the learnings in group practical applications and give and get intensive feedback. This new MCE ‘Feel, Think, Do’ approach combined with peer feedback and professional coaching, shapes your new leadership brand and you leave this programme with a concrete action plan for you to implement directly in the workplace.

## Booking details and location

**🕒 Duration** 4 Days

**€ Price** €5250



Register at  
[www.mce.eu/  
advanced-leadership](http://www.mce.eu/advanced-leadership)