

The Strategic Controller:

Adding Value to Your Organization

INSIGHT





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Get skills to effectively meet the increasing demands of the controller's role

How often have you felt completely lost among these ever changing accounting regulations? How confident are you in making the right financial recommendations for your company? Are you always applying the right financial analysis techniques to support top management decisions?

Not only has the scope of the controller's role evolved significantly in companies of all sizes—but the demands of the job are constantly changing. To stay effective as a controller and add greater value to the organization, you must be acutely aware of how your job functions are impacted by today's increasing expectations. That means taking a closer look at the four hats every controller must wear: number cruncher; custodian; analyst; business partner.

This programme will help both new and experienced controllers in small, medium, and large organizations recognize these changes in scope. You'll discover how to improve your effectiveness in the four key areas, or quadrants.

As you go through the programme, you will also experience a detailed case study in which you'll work through real-life scenarios that explore the responsibilities of each quadrant. In addition, get the specific tools, knowledge, and hands-on experience you need in order to confidently perform your job in increasingly challenging circumstances.

Who should attend?

This programme is designed for corporate controllers, division and plant controllers, and assistant controllers who want to add value to their organization and careers by increasing their effectiveness in the four quadrants of the controller's job.

“It was a great programme. The course content and method of dividing the role into four quadrants provided valuable structure and guidance. The instructor is excellent. This course was well worth the time and funds invested.”

Mary H



How you will benefit

How will you benefit?

After taking this programme, you will be able to:

- Define the scope and identify the four quadrants of the controller's job in today's business environment
- Controller as number cruncher: Ensure the timeliness and accuracy of financial statements
- Controller as custodian: Establish enterprise-wide controls to safeguard corporate assets and ensure compliance
- Controller as analyst: Define budgetary metrics and parameters to evaluate the financial health of the company
- Controller as business partner: Further the financial goals of the organization
- Align and apply the functions of the four quadrants of the controller role to a case study

During the programme, you will

- Network and learn from a diverse group of peers from different functions, industries and countries.

Why is this programme different?

- The programme is facilitated by an experienced business expert who knows what it is like to work in an international business environment and understands your challenges.
- Every year, many business people from more than 20 different countries join this programme and over 95% recommend it to their colleagues.
- This programme is about you! You will get intensive feedback from your facilitator and a multi-cultural group of participants.
- You will bring your own business challenges to the class and these will be addressed in the programme with solutions and input from the whole group.
- You will leave the programme with a concrete action plan to ensure you are implementing the learnings back at work and become a successful controller.

“Money, like emotions, is something you must control to keep your life on the right track.”

Natasha Munson

What will you learn and practise?

This 3-day programme is highly interactive with exercises and role plays.

Programme Highlights:

The Four Quadrants of the Controller's Job in Today's Business Environment

- Knowing how a controller fits into a business
- Understanding the controller's role in management
- Recognizing goals a corporation must achieve to succeed
- Exploring high-level controller functions, role quadrants, and organizational relationships
- Meeting staffing needs and competency levels
- Identifying basic areas of a controller's responsibilities

Quadrant 1: Number Cruncher — Ensuring the Timeliness and Accuracy of Financial Statements

- Assembling a comprehensive chart of accounts
- Identifying areas of input for financial statements
- Recognizing the importance of developing internal controls over financial reporting
- Utilizing analytical tools to verify and reconcile account balances
- Using standardized entries for preparing timely financial reports

Quadrant 2: Custodian — Establishing Enterprise-Wide Controls to Safeguard Corporate Assets and Ensure Compliance

- Developing an internal control checklist related to enterprise-wide risk management
- Establishing effective controls safeguarding corporate assets
- Identifying compliance requirements for timely submission
- Recognizing strengths and weaknesses within the control environment

Quadrant 3: Analyst — Defining Budgetary Metrics and Parameters to Evaluate Financial Health

- Checking financial statements for reasonableness
- Delineating the informational needs of the users of external financial information
- Identifying the content of and comparing types of budgets
- Differentiating between levels of internal reporting needs
- Identifying measurable units for products, product lines, departments, sectors, and regions
- Understanding variance analyses for identified measurable units
- Predicting future activity or budgets using cost-volume profit analysis

Quadrant 4: Business Partner — Furthering the Financial Goals of the Organization

- Aligning and evaluating an organization's value proposition, goals, and objectives
- Recognizing activities that add value to the organization
- Identifying and evaluating nonfinancial areas for cost control measures
- Communicating with and building alliances with business partners
- Applying the functions of the four quadrants to a case study

Booking details

 Duration	3 Days
 Type	Classroom
 Price	€3450



ALSO AVAILABLE AS AN
IN-COMPANY PROGRAMME

 **Register Now**

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